

Report of the Interim Strategic Director

CLEAN AND GREEN

1. Purpose of report

To update members on the progress of the 'Clean and Green' initiative.

2. Background

On 19 November 2018 members approved the implementation of the Clean and Green initiative. The initiative identified a number of on-going activities which support the Council's Key Priority to ensure that the environment in Broxtowe is protected and enhanced for future generations.

Information in the appendices provides an update with regards to the activities undertaken as part of the Clean and Green initiative since the last Committee in June 2109.

3. Financial implications

Any financial implications of the Clean and Green initiative have been approved and are contained within budgets.

Recommendation

The Committee is asked to NOTE the Clean and Green activities which have taken place.

Background papers

Nil

APPENDIX 1

1. Weed Killing - Linked to the corporate Priority of making Broxtowe cleaner.

The first Borough wide weed killing application was completed in May 2019 with the second application being completed in September 2019.

As part of the Clean and Green initiative during June and July 2019 an additional application was applied to areas which were identified as requiring further treatment. The areas receiving the additional application are shown below:

- Main Street, Strelley
- Maws Lane Estate, Kimberley
- College Way, Beeston
- Nottingham Rd, Eastwood Part
- Charles Avenue to Wheeler Avenue footpath, Eastwood
- Beeston, Stapleford, Eastwood and Kimberley Town Centre
- Bramcote Island, Bramcote
- Regent Street footpath, Kimberley
- Valley Drive to Glen Avenue footpath, Newthorpe
- Walker Street to Percy Street footpath, Eastwood

The additional application has taken around 30 person hours with the costs of the exercise being met within existing resources.

2. Waste Days - Linked to the corporate Priority of reducing littering and fly tipping, increasing recycling and reducing residual waste

The tables in appendix 2 show where the Waste Day events have been held and the tonnages collected. The events in July and August 2019 were for a shorter timeframe than previous events but multiple sites were visited in the same day. This allowed for a greater number of residents to potentially be serviced and reduced the periods on site where no residents visited.

Over 16 tonnes and over 100 electrical items were collected over the twelve Waste Day events in July and August 2019. Positive feedback was also received from residents who used the events to dispose of items they no longer wanted.

Analysis of all the figures show that the events held in the areas which do not have a Household Waste and Recycling Centre in relative close proximity, for example Stapleford, Brinsley and Toton, were the events which were used the most.

The total cost of providing the Waste Days in July and August 2019 was around £3,000. The original budget for the waste days for 2019/20 is

£15,500. Proposals are outlined in the report entitled 'Options for Bulky Waste Collection' for members of the Environment and Climate Change Committee to consider the most appropriate way to utilise the remaining funds allocated for bulky waste collections as part of the Clean and Green initiative.

3. Community Clean Teams Initiative - Linked to the corporate Priority of making reducing litter, reducing fly tipping, increasing recycling and composting and reducing residual waste

Since the last Committee a number of Community Clean Team events have taken place.

In June 2019 the Rotary Club Wollaton Park and Rainbow Guides in Trowell took part in a litterpicks around Attenborough Nature and the Nottingham Canal respectively.

On 25 June 2019 members of the Recycling Team and Human Resources visited Foxwood Academy, Bramcote as part of the school's careers day. As well as inspiring and engaging with young people about Clean and Green the visit provided the opportunity for young people to learn about potential careers paths in recycling.

In July 2019 the recycling and the refuse teams visited Priory Catholic, Eastwood, Greasley Beauvale Primary School, Greasley and Albany Infant School, Stapleford to promote Clean and Green. Around 240 children were involved and the presentation was very well received with excellent feedback being provided from the schools.

Working with Liberty Leisure the short video produced last year to promote recycling and reduce the contents of the residual bin was shown at the Open Air cinema. The Open Air cinemas ran from 12 to 18 August 2019 at various parks across the Borough. Despite the weather affecting the shows around 3000 people attended the cinema events over the week therefore having good exposure and providing a good educational message to significant number of residents

On 28 August 2019 the Women's Institute in Beeston took part in a litter pick. The group litter picked the local area.

A recycling presentation took place on the 18 September 2019 to the Women's Group in Attenborough. Over 45 people were educated on the need to recycle and how they can make a difference at both a local and global scale by making environmentally friendly choices in their everyday lives.

On World Clean Up Day (21 September 2019) members of the public and staff from Decathlon in Giltbrook took part in a litter pick. The event took place along the Nottingham Canal.

On Tuesday 24 September the 2nd Kimberley Brownies undertook a litter pick around Hall Om Wong area. Twenty five Brownies and four leaders took part in the Clean and Green event.

As part of the visit to Priory Catholic in July 2019 the children participated in a promotional video. The video will be used as a promotional tool to showcase the educational services provided by the recycling team and to encourage other organisations to get in touch and arrange a presentation. Other videos are also in the planning to promote the Clean and Green and recycling messages.

Educational work took place during National Recycling Week which ran between 23-29 September 2019. Working in partnership with Nottinghamshire County Council's Schools Waste Action Club (SWAC) Officer the recycling team visited Chetwynd Primary Academy to promote recycling and the Clean and Green initiative.

It is intended to continue the partnership working with the SWAC Officer and build on the success of these presentations in order to engage with as many children in the Borough as possible on the topic of recycling.

The number of Clean and Green events which have taken place recently demonstrates that there is a pride and passion within the community to ensure the environment is protected and enhanced for both current and future generations.

The budget allocation for 2019/20 for Community Clean Teams is £4,000. A total of £467 has been spent so far promoting this initiative.

APPENDIX 2

Waste Day tonnages and visitsJuly and August 2019

Date	Site	Number of Visits	Number of Fridge/Freezer	Number of other electrical items	Tonnage collected
27 th July	Beeston Fields Recreation Ground	19	7		1.20
27 th July	Leyton Crescent Recreation Ground	14	1		0.450
27 th July	Hickings Lane Recreation Ground	50	6	17	3.00
27 th July	Ilkeston Road Recreation Ground	30	8	25	2.00
27 th July	Manor Farm Recreation Ground	23		12	2.49
27 th July	Inham Nook Recreation Ground	20	6	3	2.49
10 th August	St Mary's Church, Greasley	4	1		0.200
10 th August	Greasley Parish Council Car Park, Greasley	14	1	1	0.700
10 th August	Awsorth Parish Hall, Awsorth	4	3		0.260
10 th August	Jubilee Park, Eastwood	11	5	3	0.900
10 th August	Oldmoor Lodge Car Park, Nuthall	16	1	1	1.10
10 th August	Temple Centre Car Park Nuthall	27	6		1.50
	Total	232	45	62	16.29

March 2019

Date	Venue	Number of Visits	Number of fridges	Number of other electrical items	Tonnage collected
2 nd March	Greenwood Centre, Toton	82	19	27	2.58
2 nd March	Victoria Street Car Park, Stapleford	190	11	15	4.86
2 nd March	Trowell Parish Hall Car Park	29	4	15	3.36
9 th March	Brinsley Parish Hall Car Park	62	5	22	1.92
9 th March	Mansfield Road Recreation Ground Car Park	60	1	10	1.76
	Total	423	40	89	14.48